

## Walking and bike riding project case studies

<b>Project name</b>	<b>Zebra crossing installation blitz</b>
<b>Council</b>	Moreland City Council
<b>Project summary</b>	<p>Council is installing approximately 50 new zebra crossings at various intersections and roundabouts across Moreland, prioritising locations within activity centres and on what are known as Principal Pedestrian Network routes.</p> <p>Zebra crossings will also include artwork that reflect the identity, culture and history of local residents</p>
<b>Outcomes &amp; highlights</b>	<p>Reinforcing and improving pedestrian priority</p> <p>Encouraging drivers to watch out for pedestrians particularly given increased pedestrian activity</p> <p>This will encourage more trips to be made by walking, which is particularly important during the COVID-19 pandemic, where there has been a reduction in public transport capacity.</p> <p>Includes artwork as a tactical urbanism measure to highlight streets as spaces for people not only traffic</p>
<b>What worked well</b>	Project yet to be completed
<b>Challenges &amp; constraints</b>	<p>DoT approval required for crossings including artwork</p> <p>Unable to conduct pedestrian counts ordinarily required to seek DoT approvals, due to COVID-19 restrictions</p>
<b>Lessons learned</b>	Project yet to be completed
<b>Timeframe</b>	Delivered progressively from December 2020 to June 2021
<b>Who was involved</b>	Moreland Transport Advisory Committee which includes representatives of the Moreland Bicycle Users Group (BUG), Walk On Moreland, and Brunswick Residents Network. Council's Transport team and Urban Design team, Department of Transport
<b>Contributions &amp; cost (eg jobs created)</b>	\$400,000 Council investment (applying for additional \$100,000 of TAC grant funding)
<b>Links (to project information)</b>	Council report: <a href="https://www.moreland.vic.gov.au/globalassets/key-docs/meeting/agenda-council-upc/2020-agendas/council-agenda-2020-07-08-july---pdf-with-attachments.pdf">https://www.moreland.vic.gov.au/globalassets/key-docs/meeting/agenda-council-upc/2020-agendas/council-agenda-2020-07-08-july---pdf-with-attachments.pdf</a>