

STRATEGIC WORK PLAN 2017-19



OBJECTIVE 1: HELP COUNCILS ACHIEVE FINANCIAL SUSTAINABILITY

PRIORITY	TARGET	METHOD	MEASURE
1 Secure funding certainty	Ongoing Commonwealth funding secured for provision of 15 hours of kindergarten	Advocacy to Commonwealth Government	Achieved?
	State Government take over the funding of SES, Surf Life Saving and Coastguard	Complete negotiations with State Government	Achieved?
	Country roads and bridges funding is reinstated	Advocacy to Commonwealth & State Governments, including Opposition	Achieved?
	School crossings funding model is reformed	Advocacy to the State Government	Achieved?
	HACC model and funding post-2019 is agreed	Advocacy and negotiation with Commonwealth Government	Achieved?
	FAGs indexation is reintroduced in 2017	Advocacy through ALGA	Achieved?
2 Reduce red tape reporting costs	Roadside weeds and pests funding secured	Advocacy to State Govt, including Opposition	Achieved?
	State Govt reporting costs on local government is quantified	Undertake comprehensive review of cost of State Government reporting to councils	Achieved?
	20% reduction in State Govt reporting costs by mid-2018	Develop and implement advocacy campaign informed by review data	Achieved?
3 Explore new funding streams and savings opportunities	Rate-cap exemption process is streamlined	Advocacy to State Govt, including Opposition	Achieved?
	New funding options, palatable to councils are identified	Review in partnership with ALGA and test with members	Achieved?
	Council savings achieved through aggregation	WorkCover Self Insurance Scheme Identify and facilitate aggregated procurement opportunities	Achieved?
	Develop detailed understanding of impact of cost shifting on LG and seek funding to ensure minimum level of community service provision in all communities	Review cost shifting impacts on LG Advocacy to State Govt, including Opposition	Achieved?
	Achieve access to Landfill Levy revenue to fund decommissioning and establishment of landfill sites, and climate change mitigation	Review the Waste Levy impacts on LG Advocacy to State Govt, including Opposition	Achieved?

OBJECTIVE 2: IMPROVE THE REPUTATION OF LOCAL GOVERNMENT

PRIORITY	TARGET	METHOD	MEASURE
4 Raise the profile and influence of local government	Influence is increased with State and Commonwealth Governments	Initiate policy and legislative changes to Commonwealth and State Governments	Engagement & response rates
	Community understanding of the breadth and value of council services has increased	Support initiatives that raise awareness of councils' role, services and performance	Social media & web analytics
	Communities better understand issues affecting financial sustainability of LG	Monitor and communicate the impact of rate capping on council services	
	More resources are available to help councils meet community expectations	Undertake perception of LG research and develop a MAV and member engagement strategy that includes a focus on improving the reputation of the sector	Achieved?
5 Influence the LG Act and MAV Act reviews	A more contemporary LG Act with increased council autonomy and a contemporary MAV Act that expands and clarifies the objects, functions and powers of the MAV	Make submissions and advocate to government on the form, content and draft legislation of the Acts	Achieved?
6 Review and amend the MAV Rules	The performance and potential of the MAV (including State Council) is maximised	Undertake a comprehensive review of the governance structure of the MAV, including the role of State Council & MAV committees	Achieved?

OBJECTIVE 3: INCREASE SECTOR PRODUCTIVITY AND EFFICIENCY

PRIORITY	TARGET	METHOD	MEASURE
7 Improve procurement practices and outcomes	Data analysis drives efficiencies, savings and compliance as well as local and regional economic development and collaboration outcomes including shared services.	Ongoing delivery of the LEAP procurement development program, including participation from additional councils.	Participation in the LEAP program and tracking of council and regional benefits.
8 Encourage and facilitate sharing of services, technology and business processes	Implementation of a sector-led business solution that enables more efficient and effective collaboration, cooperation and innovation through shared technology and processes.	Showcase shared services opportunities. Victorian Local Government Enablement Platform proof-of-concept. Development of production, governance and resourcing model for LG Digital Transformation Centre. Encourage use of common data standards and business processes.	Achieved?
9 Address local government capacity, capability and credibility challenges	Councils leverage information, experiences, business processes and innovation initiatives of other councils, advisory groups, all levels of government, the education sector and the private sector.	Host forums, conferences, workshops and training courses to improve knowledge and skills development of councillors and council officers. Develop digital solutions for sharing of information, skills and experience.	Stakeholders participating in MAV events and programs. Survey outcomes.

OBJECTIVE 4: INCREASE INNOVATION AND COLLABORATION

PRIORITY	TARGET	METHOD	MEASURE
10 Drive business transformation	Facilitate opportunities to improve business processes by providing data and training, and by removing roadblocks.	Procurement LEAP program. Best practice guidelines.	Number of improved business processes.
	Councils are collaborating to implement more efficient and consistent business process. Data quality, standards, management and analysis capability is increased.	Implement the recommendations of the Local Government Digital Transformation Task Force. Facilitate collaboration on energy efficiency. Encourage and support initiatives that help councils make better use of data to inform business decisions and influence funding submissions.	Achieved? Number of collaborative data initiatives.
11 Address digital access and equity issues	Councils have access to affordable, reliable ICT infrastructure.	Work with ALGA to influence ICT access issues including high-quality, high-speed broadband and mobile phone coverage.	Councils with affordable access to critical ICT infrastructure.
	Councils better understand the challenges and opportunities of the digital era.	Deliver and support initiatives that improve digital maturity of councils.	Digital maturity survey outcomes.
12 Enable innovation partnerships	Local government knowledge, capability and capacity is increased through effective partnerships with government, business, education and civic stakeholders.	Strengthen partnerships between councils and with other levels of government. Explore opportunities for PPPs. Address legislative and regulatory barriers to innovation initiatives.	Partnerships established. Barriers removed.