

Walking and bike riding project case studies

Project name	Pop Up Shared Zones on Victoria and Albert Streets
Council	Moreland City Council
Project summary	<p>Council is trialling two shared zones on Albert Street and Victoria Street in Brunswick East near the eastern section of Fleming Park. Zones align with the north-south shared path within Fleming Park which forms part of the East Brunswick Shimmy cycling route.</p> <p>To be constructed using “pop up” materials to signal pedestrian priority and an atypical road environment without reconstructing the road in the short term. Includes use of planter boxes, painted patterns on the road and other visual elements, as well as speed cushions to slow approaching vehicles. A collaboration between Council’s Transport, Urban Design and Arts and Culture Units to create a quality place for residents and locals to enjoy.</p>
Outcomes & highlights	<p>Makes it easier and safer for people to access Fleming Park by foot or bicycle and for people riding to travel along the East Brunswick Shimmy, which is a preferred cycling route through quieter backstreets, avoiding main roads. The Shared Zones will make it safer for locals by discouraging people taking shortcuts through these local streets, while still allowing vehicle access.</p>
What worked well	Project yet to be delivered
Challenges & constraints	<p>Removal of approximately 20 on-street parking spots</p> <p>Delivery timelines determined by Department of Transport approval.</p> <p>No kerb works to level footpath with road will occur (like other shared zones) as this is a temporary project.</p>
Lessons learned	Project yet to be delivered
Council quote	<p>The Victorian COVID-19 state of emergency is having huge impacts on the ways we travel and move around. In July 2020, Council approved a number of projects to encourage and support the community to move around safely by walking and cycling during COVID-19, and included an additional \$1.68 million in Council’s 2020/21 Budget to deliver these.</p>
Timeframe	Implementation to commence in January 2021
Who was involved	<p>Moreland Transport Advisory Committee which includes representatives of the Moreland Bicycle Users Group (BUG), Walk On Moreland, and Brunswick Residents Network, Council’s Transport team, Department of Transport</p>
Contributions & cost (eg jobs created)	\$150,000

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